

Press and Communications work Curriculum Vitae 2004 - 2017

Secretary and spokesperson for residents group
Welsh Streets Home Group (WSHG)

Duties include:

Devising press strategy, writing press releases, all social media content.

Performing live interviews with local and national, international and specialist broadcast press; TV radio and online.

Providing interviews and statements for print press, including Daily, Weekly and specialist Regeneration and Architectural Print and online outlets.

Briefing print press and academics, organizing evidence, residents commentary, site photographs, and other supporting material for broadcast and print press or academic publications.

Liaising with residents, enabling communication with Local Government officer and councillors, Housing Associations and other key stakeholders.

Facilitating communication and exhibition materials for special interest groups; architects, social scientists, photographers, urban designers, planners, heritage experts and other academic researchers.

Recording resident experiences as evidence for a total of three UK Government Select Committee meetings.

Providing archive materials for National Audit Office, various ministers, MPs and senior civil servants.

Liaison with the UK Government Empty Homes Forum, and various Empty Homes and Heritage organisations.

Lobbying local and national government via conventional letter writing and publicity events such as guerilla gardening, street events and public meetings.

Liaison with other aligned national campaign groups; Homes Under Threat, Shelter etc.

Co-ordinating residents press interviews with press, briefing and supporting people through the process.

Public speaking, profile-raising, and developing influence with national and local government, lobbyists, academics, policy-makers, council officers, councillors, MPs, senior ministers, housing officers and senior civil servants.

Participating in live debate events and conferences, seminars and webinars.

Co-ordinating events and actions with other housing campaigns; locally, regionally and nationally, as and when we have common goals.

Networking with local and regional resident groups, urban designers, local food networks, renewable energy providers and retrofit experts.

Production and delivery of community design project, briefing architects, running community public consultation and collating feedback.
<http://constructivewelshstreets.blogspot.co.uk/2013/06/design-diplomacy.html>

Organising initial archive of the Welsh Streets Home Group campaign, co-ordination and briefing of three archive volunteers.

Writing Public Inquiry strategy and presentations on behalf of WSHG. Recruiting volunteers to deliver evidence, liaising between volunteers and the Inquiry Programme Officer.

Appearances for Television features

ITV *Tonight With Trevor Macdonald*, (3 shows)

BBC *Mischief Cheap Homes for Sale* Channel 4 (1 show)

Channel 4 George Clarke, *The Great British Property Scandal* (2 shows)

BBC2 *Daily Politics* Show with Andrew Neil (1 show)

Northwest tonight (repeated shows)

Granada Reports (repeated shows)

Liverpool Bay TV (repeated shows)

Radio live and pre-recorded interviews

BBC Radio 4 News 2004

BBC Radio 4 Today Programme, 2005

BBC Radio 4 This Morning, 2005

BBC Radio 4 You and Yours 2005
BBC Radio 4 Feature Voter Apathy in Liverpool Riverside
Jo Phillips and Ray Furlong 2010
BBC Radio 2 Jeremy Vine Show 2006
BBC Radio Wales, News and features
BBC radio Merseyside, News, invited speaker Rodger Phillips Show
BBC Radio Merseyside Drive Time
BBC Radio Merseyside Roger Phillips Live broadcast, public debate on
fracking at FACT 2012
Heart FM (repeated shows)
Smooth FM (repeated shows)
Radio City (repeated shows)

Print Press Interviews

The Guardian
The Times
Daily Telegraph (double page spread)
Sunday Telegraph (double page spread)
Sunday Times (double page spread)
Financial Times (double page spread)
Sunday Express
Der Groene Amsterdammer The Green Amsterdammer (double page
spread)
Liverpool Echo interviews, quotes and letters page
Liverpool Daily Post
Liverpool Confidential
The Jangler (Toxteth community press)
Merseymart
Inside Housing (double page spread)
Regeneration and Renewal

Architects Journal

Planning

Big Issue

Social Media

2014 Delivered social media training course Klub Mama, Zagreb Croatia

2010 Content production & blog, Welsh Streets Home Group

Briefing website design team, overseeing site maintenance

www.welshstreets.co.uk

Blog http://www.welshstreets.co.uk/?page_id=55

Run WSHG twitter account (@welsh Streets – 2990 followers)

Run WSHG facebook page (fb @welsh streets home)

2011 Temporary freelance tweeter for @opencurate it at FACT Liverpool

2013 Produce promotional Vines for Squash Nutrition, Liverpool

<https://vine.co/v/MMn26HHXAwJ>

2014 Initiated Crowdfunder, copy for website, and promotion promotion

(Just Giving; family journey [https://www.justgiving.com/yimby/family-](https://www.justgiving.com/yimby/family-journey?utm_medium=email&utm_source=ExactTarget&utm_campaign=201501)

[journey?utm_medium=email&utm_source=ExactTarget&utm_campaign=201501](https://www.justgiving.com/yimby/family-journey?utm_medium=email&utm_source=ExactTarget&utm_campaign=201501)
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2015 Press Officer for Liverpool Riverside Parliamentary Candidate,
Green Party 2015 election

Occasional Blog Contributor

Planning Magazine

Inside Housing

Liverpool Echo

BD Design

Welsh Streets website

Featured in Recent Publications

- 2016 Stages published by Liverpool Biennial
- 2014 International Journal of Art & Design Education; Wiley issue 33
- 2011 Cultural Hi-Jack; Liverpool University Press (housing)
- 2009 Art In a City Revisited; Liverpool University Press (housing)
- 2008 The Fifth Floor; Tate Liverpool (housing)
- 2006 Nerve Magazine; Catalyst Media (housing)

Selected Public Debates

- 2013 Chair Squash sustainable food debate with Joanna Blytheman, Andy Pimberly, Abdul Hussein, Toxteth Library
<https://www.facebook.com/media/set/?set=a.688896251160563.1073741830.447951258588398&type=1>
- 2011 'In conversation' Art & Revolution with curator Omar Kholief, FACT
- 2010 'In conversation' on identity with columnist Gary Younge, Bluecoat

Recent training

- 2014 Social Media & marketing training. Agent Marketing, Liverpool
WEA Radical Film course Toxteth TV
Making Vines The Reader Organisation, Liverpool
- 2014 Clean Questions & Metaphor methodology, Kaitlin Walker
- 2013 Social Media Training, Agent Marketing
- 2009 Relational Dynamics Coaching, Mediation, Conflict Resolution